**THE LONDON SCREENINGS 2025**

**Terms and Conditions for Breakthrough Producers**

The London Screenings is an export initiative for British films to be sold internationally by sales companies to global buyers. It is not film festival.

The Breakthrough section is dedicated to prioritising the showcasing of exclusively new UK films to **sales companies and selected film festival directors/programmers ONLY**.

Due to the objective of the Breakthrough Screenings showcasing **new** feature films, seeking sales representation and festival exposure, we strongly prioritise titles that have **not been screened previously**. If your film has had any previous screenings or will have before the end of June 2025, please list in your application form. If your completed film has had a screening before October 2024, it is unfortunately not eligible for the London Screenings.

The London Screenings and its Breakthrough Strand will take place at Picturehouse Central, 23-25 June 2025.

The Terms and Conditions for producers selected for the Breakthrough Screenings are as follows:

**Participation**

1. Picturehouse Centrals’ Members Bar will be available to participating Breakthrough Producers throughout the 3 days of the market as part of the London Screenings, to take meetings.
2. All Breakthrough Producers participate in the event at their own cost. The London Screenings do not cover travel or accommodation costs.

**Accreditation**

1. All participating Breakthrough Films will receive a personalised accreditation for **two key members** of the company/film. These accreditations are non-transferable and available at no cost to each company/film. Accreditations will be digital, accessible via the London Screenings Event App.

**Breakthrough Screenings**

1. Breakthrough is an emerging talent screening strand for producers **seeking sales representation.** Breakthrough producers will be given contact details for participating Sales Companies and film festivals but will **not** be provided with the list of participating international buyers.
2. One screen is dedicated to the Breakthrough screenings.
3. It is essential that selected producers supply their completed film in **DCP format**. If you do not have a DCP you cannot screen at the event. This is the requirement of the venue.
4. All DCP movements (delivery to and return from Picturehouse Central) are the sole responsibility of the Breakthrough Producer.
5. **LONDON SCREENINGS 2025 - DCP DELIVERY DETAILS**

Further DCP delivery details will be provided to selected producers once they have been informed of their selection.

The final deadline for DCPs to be delivered to the venue (whether in physical or digital format) will be **Monday 16th June 2025.**

1. The allocation of screening slots is final.

**Screening Fees**

1. All screenings will take place at Picturehouse Central.
2. **The charge for a Breakthrough screening is £399 (incl. VAT)**
3. A private event website and event app will be published, and you are responsible for providing the necessary materials, including a hi-res portrait poster, stills and trailer (if applicable) to enable the film’s inclusion.
4. You will need to inform the organisers if you wish to invite non-registered guests to attend your screening. Please note that **no press should be in attendance at the event.** You must ensure you are on the door of your screening to monitor and manage your screening attendances.
5. Breakthrough screenings are for the sole aim of sales representation and film festival selection. As such, ONLY sales companies and film festivals will be granted access to the screenings. **NO BUYERS WILL BE ADMITTED, AND NO BUYER INFORMATION WILL BE PROVIDED.**

**Payment Terms**

1. Screenings are to be paid for via a payment link. Screening charges must be paid in full by **Friday 6th June 2025**,or the allocated screening will be cancelled and offered to other parties.

**Reporting**

1. For internal reporting purposes, you are required to report to the London Screenings organisers on any activity resulting from your screening i.e. including sales representation and film festival selection.

**Breakthrough Briefing Session**

1. London Screenings organisers will hold a briefing session via Zoom in June with the selected Breakthrough producers to explain what you should expect from the event and how best to leverage it to your fullest advantage. Attendance is not obligatory, but it is strongly encouraged as this session proves to be very useful.