

# THE LONDON SCREENINGS 2020

## Terms and Conditions for Breakthrough Producers

The London Screenings is an export initiative for British film and not a film market or festival. For the purposes of the Breakthrough section it prioritises the showcasing of new UK films to **sales companies and selected film festival directors/programmers only**.

The Terms and Conditions for Breakthrough Producers selected to participate in the London Screenings are as follows:

### Participation

1. The Members Bar will be available as part of the London Screenings to participating Breakthrough Producers for meetings
2. No Breakthrough Producer can hold alternate events and screenings outside of those booked and organized by the London Screenings (within London and Greater London), during the period **22 – 25 June 2020**.
3. All Breakthrough Producers participate in the event at their own cost and will not be allocated accommodation.

### Accreditation and Passes

1. All participating Breakthrough Films will receive personalised accreditation badges for two key members of the company/film. Badges will be non-transferable and will have the person's name, photo and company name printed on them. These are available at no cost to each company.

### Breakthrough screenings

1. Breakthrough is an emerging talent screening strand for producers **seeking sales representation only**. Breakthrough producers will be given contact details for participating Sales Companies and film festivals but will **not** be provided with the list of participating international buyers.
2. One screen is dedicated to the Breakthrough screenings. This is screen 7 at Picturehouse Central. It has 65 seats.
3. It is essential that selected producers supply their completed film in **DCP format**. If you do not have a DCP you cannot screen at the event. A competitive conversion rate is offered by Picturehouse Central and please talk to the organisers if you wish to use this service
4. All DCP movements (delivery to and return from Picturehouse Central) are the sole responsibility of the Breakthrough Producer.
5. Picturehouse Central staff will take delivery of the DCP **no later than 3 working days** before the scheduled screening and will make them ready for collection after

the event has finished. If a Breakthrough Producer requires it to be returned sooner, the Producer must liaise with Screenings Manager Nigel Cross who will be based at the cinema during the event and at Film London prior to the event.

6. The allocation of screening slots is final.

## Film Eligibility

1. Breakthrough is for feature films that have not been seen at any Festival or market nor have they been shown to any sales company via links sent directly from the production.
2. DCMS 'British qualifying' films will be eligible subject to meeting the London Screenings selection priorities (see below).
3. Films scoring a high number of points under the following six criteria may also be eligible, subject to meeting the London Screenings selection priorities (see below):
  - British producer
  - British production company
  - British director
  - Predominantly British cast
  - Subject matter that informs the British experience
  - % of UK Spend

## Screening Fees

1. All screenings will take place at Picturehouse Central.

### **The charge for a Breakthrough screening is £360 (incl. VAT)**

2. A private event website and event app will be published. The Breakthrough Producers representing each film are responsible for supplying the materials detailed below to enable the film's inclusion.
  - Up to 6 film stills (300dpi jpg image at least 1MB in size)
  - Poster Artwork (portrait layout required; quality – standard web display)
  - Website Trailer (Link or Bit Rate – ideally 2 Meg, Minimum 720p)
3. You will need to inform the organisers if you wish to invite non-registered guests to attend your screening. Please note that **no press should be in attendance at the event. There will be London Screenings staff on the door of your screening but** Breakthrough Producers must supply a member of their own staff on the door of their screening to monitor and manage their screening attendances.
4. Breakthrough screenings are for the sole aim of sales representation and film festival selection. Therefore **ONLY** sales companies and film festivals will be allowed in to the screenings. **NO BUYERS WILL BE ADMITTED**
5. Seats will be allocated on a first-come-first-served basis. Once a screening room is full, there will be no further admittance.

## **Payment Terms**

1. Screenings are to be paid for via an Eventbrite link which will be provided should your film be selected.
  - Screenings charges must be paid in full by **Friday 5th June 2020** or the allocated screening will be cancelled and offered to other parties.

## **Reporting**

1. **Breakthrough Producers are required to report to the London Screenings organisers on any activity resulting from their screening at the London Screenings 2020 (including sales representation, international sales, film festival selection etc). This information will be used to compile anonymous statistical information for Film London and its core funders only. Case study information on individual films will only be used in consultation with the Breakthrough Producer.**

## **Penalties**

1. Should any Breakthrough Producer fail to comply with the Terms and Conditions stated above they will be barred from the London Screenings 2020 and future events; screenings of their films within the London Screenings programme will be cancelled and no refunds of screening fees will be made.

## **Breakthrough Briefing Session**

London Screenings organisers will hold a briefing session, date tbc, with the selected Breakthrough producers to explain in person what you should expect from the event and how best to use it to your fullest advantage. You are not obliged to attend but you are encouraged to as this is a very useful session.